

The RENEGADE Networking Roadmap

Intentional networking = bigger opportunities. The Renegade Networking Roadmap shows you how to find the right people, fill the gaps in your network, and make connections that matter. Because moms in business don't just need a network—they need a village that actually moves the needle.

R

Raw, Real, and Relatable

Networking isn't about impressing people—it's about connecting with them. No one remembers the perfectly polished, rehearsed version of you. Show up raw, real, and relatable, and you'll attract the right people who actually get you.

E

Engage Consistently

Your network won't grow if you ghost it. Check in, follow up, comment, share, and show up. People remember who shows up.

N

Nurture Your Network

New connections are great, but don't forget the ones you already have. A warm network is way more powerful than a big one. Reconnect, support, and stay in the loop.

E

Elevate Others

Want to be unforgettable? Shine a light on other people. Tag them, share their work, and be a cheerleader. People remember who lifts them up.

G

Give Generously

No one likes a taker. The best networkers give first—a connection, a resource, a shoutout. No strings attached. This is how you stay top of mind.

A

Ask Strategically

Be clear and specific about what you need. Instead of "I'd love support," try "Can you introduce me to one mom in finance who works with small businesses?" Make it easy for people to say yes.

Align With Your Strengths (And Fill Your Gaps)

Great networks aren't built on clones. Know what you bring to the table and where you need support. If you're great at systems but hate selling, find a bold, confident connector to balance you out. Your network should make you better.

D

Diversify Your Network

If everyone in your circle thinks like you, works like you, and has the same strengths as you, you're in a bubble. You need:

- ✓ Brain Trust (Peers) – Business besties who get it.
- ✓ Trailblazers (Mentors) – People ahead of you who share wisdom.
- ✓ Superconnectors (Introducers) – The ones who love making introductions.
- ✓ Raving Fans (Clients & Customers) – The ones who refer & hype you up.
- ✓ Hype Squad (Supporters) – People who believe in you, no matter what.

E

Expand Intentionally

It's not about more people—it's about the right people. Who do you need more of? Be intentional about making those connections.

Create your RENEGADE Networking Roadmap

Networking Isn't a One-and-Done—It's an Ongoing Process.

Your network can be one of your biggest business assets. So get intentional and treat it with care, show up consistently, and remember—real recognizes real. Fill out the worksheet below to get clear on your networking style and opportunities for growth!

1. Who's Already in Your Village?

Fill in names of people in your circle. If you have gaps, that's where you focus next!

- Brain Trust (Peers): _____
- Trailblazers (Mentors): _____
- Superconnectors (Introducers): _____
- Raving Fans (Clients & Customers): _____
- Hype Squad (Supporters): _____

2. Where Are Your Gaps? Check the areas where you need to grow.

- ☐ I need more mentors to help guide me.
- ☐ I need more peers to strategize with.
- ☐ I need more connectors to open doors.
- ☐ I need more clients who need what I offer.
- ☐ I need more supporters who cheer me on.

Next Step: Write down ONE person to reach out to this week to start filling a gap.

Person to reach out to: _____

3. Play to Your Strengths (And Fill Your Gaps!) Check off your top strengths.

- ☐ I'm a systems and strategy genius.
- ☐ I'm a natural at public speaking and pitching.
- ☐ I love making introductions and connections.
- ☐ I'm an expert in my field and could mentor others.
- ☐ I'm great at supporting and encouraging others.
- ☐ I'm super creative and love creating content.

4. Where I Need Support: (Check what you need most!)

- ☐ I need help getting visible and promoting myself.
- ☐ I need structure and systems to stay organized.
- ☐ I want to be better at making bold asks.
- ☐ I need more referrals and introductions.
- ☐ I want more confidence in networking.
- ☐ I need ideas for content and marketing

Next Step: Find someone who's strong where you need help.

Person to connect with: _____

5. How Do I Like to Meet New People: (Check all that apply)

- ☐ Live meetups
- ☐ FB Groups
- ☐ LinkedIn
- ☐ Cold reach outs
- ☐ Attracting people through my own content (social media, workshops, speaking, etc)
- ☐ Other social media platforms (TT, IG)
- ☐ Being introduced through other people

5. Set a Short-Term Networking Goal

What's one action you can take this week to grow your network?

My networking goal for this week is:

"I will _____

by _____ (date)."

Examples:

"I will reconnect with one past mentor via email by Friday."

"I will check out the group I've been meaning to visit to see if it's a good fit for me."

"I will reach out to that awesome mom I met two months ago tomorrow to see if they want to talk about collaborations."

Want to review your blueprint and get some personal guidance for taking things to the next level?
Book a free 30-minute call with Jen to take a deep dive and unlock more possibilities.

Limited calls available. Click [HERE](#) to book.